

Important Information for California Consumers

Intuit is voluntarily providing this supplemental privacy notice to give California consumers additional information required by the CCPA. Under the CCPA, California consumers have the right to know the categories of Personal Information collected during the preceding 12 months, the categories of sources from which Personal Information is collected, the purpose for collecting and disclosing Personal Information, the categories of third parties to whom each category of Personal Information is disclosed for a “business purpose,” and the categories of third parties to whom each category of Personal Information is “sold” or “shared.” Please refer to our [Global Privacy Statement](#) for information about the categories of sources from which Personal Information is collected and the purposes for collecting and disclosing your Personal Information.

CCPA Right to Know Disclosures

Categories of Personal Information we collect and examples	CCPA statutory category	Categories of third parties to whom we disclose this type of Personal Information for a business purpose	Categories of third parties to whom we “sell” or “share” this type of Personal Information
<p><i>* Denotes a category of “sensitive personal information,” as defined in Cal. Civ. Code § 1798.140(ae).</i></p> <p>Contact information, including:</p> <ul style="list-style-type: none"> • Full name, nicknames, and previous names (such as maiden names) • Honorifics, titles, and preferred form of address • Mailing address • Email address • Telephone number 	<ul style="list-style-type: none"> • Identifiers • California Customer Records 	<ul style="list-style-type: none"> • Intuit Group of Companies • Service providers and agents • Financial service providers • Other third parties (including government agencies) as required by law 	N/A - we do not “sell” or “share” this personal information.
<p>Government-issued identification information numbers, including:</p> <ul style="list-style-type: none"> • Social security number* • Driver’s license number* • Passport number* 	<ul style="list-style-type: none"> • Identifiers • California Customer Records 	<ul style="list-style-type: none"> • Intuit Group of Companies • Service providers and agents • Financial service providers • Other third parties (including government agencies) as required by law 	N/A - we do not “sell” or “share” this personal information.

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<ul style="list-style-type: none"> Other government-issued identifiers as may be required* 			
Account profile data , including: <ul style="list-style-type: none"> Username and encrypted password Professional title and company name Education information Profile photo Demographic information and preferences 	<ul style="list-style-type: none"> Identifiers Professional Information Commercial Information California Customer Records 	<ul style="list-style-type: none"> Intuit Group of Companies Service providers and agents Financial service providers Other third parties (including government agencies) as required by law 	N/A - we do not "sell" or "share" this personal information.
Communications and survey data , including: <ul style="list-style-type: none"> Your name, email address, telephone number and any other personal information you choose to share when you reach out to us for support, give us feedback, participate in optional surveys, attend our events, participate in product research or tax trainings, or otherwise interact or communicate with us Information related to your interactions with accountants or tax preparers, including 	<ul style="list-style-type: none"> Identifiers Commercial Information California Customer Records Internet or Network Information 	<ul style="list-style-type: none"> Intuit Group of Companies Service providers and agents Financial service providers Other third parties (including government agencies) as required by law 	N/A - we do not "sell" or "share" this personal information.

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information about the questions you ask and the guidance provided to you			
Marketing data , including: <ul style="list-style-type: none"> Contact information and preferences for receiving our marketing communications 	<ul style="list-style-type: none"> Identifiers Commercial Information California Customer Records Internet or Network Information 	<ul style="list-style-type: none"> Intuit Group of Companies Service providers and agents Financial service providers Other third parties (including government agencies) as required by law 	N/A - we do not "sell" or "share" this personal information.
User-generated content , including: <ul style="list-style-type: none"> Data from social media profiles and content you post on our social media pages and our community pages 	<ul style="list-style-type: none"> Identifiers Audio, Visual, and Similar Sensory Information California Customer Records 	<ul style="list-style-type: none"> Intuit Group of Companies Service providers and agents Financial service providers Other third parties (including government agencies) as required by law 	N/A - we do not "sell" or "share" this personal information.
Demographic and preferences information , including: <ul style="list-style-type: none"> Personal characteristics such as age, marital and family status, languages spoken, and hobbies and interests Household demographic data, including from real estate records and census data 	<ul style="list-style-type: none"> Identifiers Professional Information California Customer Records Protected Classifications 	<ul style="list-style-type: none"> Intuit Group of Companies Service providers and agents Financial service providers Third parties with whom we have joint marketing and similar arrangements Other third parties (including government agencies) as required by law 	This data is "shared" to provide personalized ads through cookies and other tracking technologies. You may opt-out of such "sharing" by visiting the "Your California Privacy Rights" link in the footer of the Intuit website. In addition, if you are a visitor from California and have enabled a recognized opt-out mechanism on your browser, device,

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<ul style="list-style-type: none"> • Personal preferences such as shopping preferences • Propensity scores such as likelihood that you may be interested in certain benefits of our Platform 			or platform, you will automatically be opted out of any “sharing” when you interact with our Services beginning on January 1, 2023. Please go here to learn more about enabling one such preference signal, the Global Privacy Control: https://globalprivacycontrol.org/#download .
Payment data , including: <ul style="list-style-type: none"> • Billing address • Bank account number and details (if you use automated payments) • Payment card information 	<ul style="list-style-type: none"> • Commercial Information • Financial Information • California Customer Records 	<ul style="list-style-type: none"> • Intuit Group of Companies • Service providers and agents • Financial service providers • Other third parties (including government agencies) as required by law 	N/A - we do not “sell” or “share” this personal information.
Transactional data , including: <ul style="list-style-type: none"> • Account history, qualification data, purchase history and related records (e.g., returns, product service records, records of payments, credits), customer service records • Records related to downloads and purchases of products applications, including website and app usage and records relating to in-app purchases 	<ul style="list-style-type: none"> • Commercial Information • Financial Information • California Customer Records 	<ul style="list-style-type: none"> • Intuit Group of Companies • Service providers and agents • Financial service providers • Third parties with whom we have joint marketing and similar arrangements • Other third parties (including government agencies) as required by law 	This data is “shared” to provide personalized ads through cookies and other tracking technologies. You may opt-out of such “sharing” by visiting the “Your California Privacy Rights” link in the footer of the Intuit website. In addition, if you are a visitor from California and have enabled a recognized opt-out mechanism on your browser, device, or platform, you will automatically be opted out of any “sharing” when you interact with our

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<ul style="list-style-type: none"> Data collected for consumer authentication (account security questions) 			Services beginning on January 1, 2023. Please go here to learn more about enabling one such preference signal, the Global Privacy Control: https://globalprivacycontrol.org/#download .
Financial data , including: <ul style="list-style-type: none"> Information about your business, your finances, expenses, invoices, financial statements, details of your financial transactions, payroll details, payment details, tax return details, details about your customers, vendors, or employees, income and wage information, and/or investment information Credit reports, credit scores 	<ul style="list-style-type: none"> Commercial Information Financial Information California Customer Records 	<ul style="list-style-type: none"> Intuit Group of Companies Service providers and agents Financial service providers Other third parties (including government agencies) as required by law 	N/A - we do not “sell” or “share” this personal information.
Data about others , including: <ul style="list-style-type: none"> Contact information for related persons, such as authorized users of your account 	<ul style="list-style-type: none"> Identifiers California Customer Records 	<ul style="list-style-type: none"> Intuit Group of Companies Service providers and agents Financial service providers Other third parties (including government agencies) as required by law 	N/A - we do not “sell” or “share” this personal information.

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Device information , including: <ul style="list-style-type: none"> • IP address • Device type and characteristics • Unique device identifiers (e.g., MAC Address, SSIDs, and AD ID) • Log information and error messages 	<ul style="list-style-type: none"> • Identifiers • Internet or Network Information 	<ul style="list-style-type: none"> • Intuit Group of Companies • Service providers and agents • Financial service providers • Third-party advertising partners • Other third parties (including government agencies) as required by law 	This data is “shared” to provide personalized ads through cookies and other tracking technologies. You may opt-out of such sharing by visiting the “Your California Privacy Rights” link in the footer of the Intuit website. In addition, if you are a visitor from California and have enabled a recognized opt-out mechanism on your browser, device, or platform, you will automatically be opted out of any “sharing” when you interact with our Services beginning on January 1, 2023. To learn more about enabling one such preference signal, the Global Privacy Control, please go to: https://globalprivacycontrol.org/#download .
Online activity and usage information including: <ul style="list-style-type: none"> • Information about your use of the Intuit Platform and our websites, customers’ websites or e-commerce stores, and social media websites, such as the pages you viewed, the services and features you used or interacted with, and details about 	<ul style="list-style-type: none"> • Identifiers • Commercial Information • Internet or Network Information 	<ul style="list-style-type: none"> • Intuit Group of Companies • Service providers and agents • Financial service providers • Third-party advertising partners • Other third parties (including government agencies) as required by law 	This data is “shared” to provide personalized ads through cookies and other tracking technologies. You may opt-out of such sharing by visiting the “Your California Privacy Rights” link in the footer of the Intuit website. In addition, if you are a visitor from California and have enabled a recognized opt-out mechanism on your browser, device,

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any links or communications with which you interacted			or platform, you will automatically be opted out of any “sharing” when you interact with our Services beginning on January 1, 2023. To learn more about enabling one such preference signal, the Global Privacy Control, please go to: https://globalprivacycontrol.org/#download .
Precise location data: <ul style="list-style-type: none"> • Precise location* and/or device motion information if you grant permission in your device settings 	<ul style="list-style-type: none"> • Geolocation Data 	<ul style="list-style-type: none"> • Intuit Group of Companies • Service providers and agents • Financial service providers • Other third parties (including government agencies) as required by law 	N/A - we do not “sell” or “share” this personal information.
Communication interaction data: <ul style="list-style-type: none"> • Information from email providers, communication providers and social networks, such as your interactions with our email, text or other communications (e.g., whether you open and/or forward emails) 	<ul style="list-style-type: none"> • Identifiers • Commercial Information • California Customer Records • Internet or Network Information 	<ul style="list-style-type: none"> • Intuit Group of Companies • Service providers and agents • Financial service providers • Third-party advertising partners • Other third parties (including government agencies) as required by law 	This data is “shared” to provide personalized ads through cookies and other tracking technologies. You may opt-out of such sharing by visiting the “Your California Privacy Rights” link in the footer of the Intuit website. In addition, if you are a visitor from California and have enabled a recognized opt-out mechanism on your browser, device, or platform, you will automatically be opted out of any “sharing” when you

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			interact with our Services beginning on January 1, 2023. To learn more about enabling one such preference signal, the Global Privacy Control, please go to: https://globalprivacycontrol.org/#download .
Audio visual or similar sensory information: <ul style="list-style-type: none"> • Photographs and videos • Call center recordings, call monitoring records, and voicemails 	<ul style="list-style-type: none"> • Audio, Visual, and Similar Sensory Information 	<ul style="list-style-type: none"> • Intuit Group of Companies • Service providers and agents • Financial service providers • Other third parties (including government agencies) as required by law 	N/A - we do not "sell" or "share" this personal information.
*Biometric information: <ul style="list-style-type: none"> • Facial recognition information 	<ul style="list-style-type: none"> • Biometric information 	<ul style="list-style-type: none"> • Intuit Group of Companies • Service providers and agents • Other third parties (including government agencies) as required by law 	N/A - we do not "sell" or "share" this personal information.

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Other California customer records: <ul style="list-style-type: none"> Compliance program data, including customer screening records, and other records maintained to demonstrate compliance with applicable laws, such as tax laws, ADA, international sanctions, <i>et al.</i> Occupational and environmental safety records Records of privacy and security, including any security breach notifications 	<ul style="list-style-type: none"> Identifiers California Customer Records 	<ul style="list-style-type: none"> Intuit Group of Companies Service providers and agents Financial service providers Other third parties (including government agencies) as required by law 	<p>N/A - we do not "sell" or "share" this personal information.</p>
Data derived from the above categories	<ul style="list-style-type: none"> Inferences 	<ul style="list-style-type: none"> Intuit Group of Companies Service providers and agents Financial service providers Third-party advertising partners Other third parties (including government agencies) as required by law 	<p>This data is "shared" to provide personalized ads through cookies and other tracking technologies. You may opt-out of such sharing by visiting the "Your California Privacy Rights" link in the footer of the Intuit website. In addition, if you are a visitor from California and have enabled a recognized opt-out mechanism on your browser, device, or platform, you will automatically be opted out of any "sharing" when you interact with our Services beginning on January 1, 2023. To learn more about enabling one such preference signal, the Global Privacy Control,</p>

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